



Unique opportunity...

The Pineapple Festival offers a very affordable marketing opportunity. Connect directly with the thousands of people who attend the event and the 2-million+ regional audience during pre-event publicity. Remember, special event marketing outpaces all other media.

The event history...

The inaugural Pineapple Festival was held in the fall of 1988 in conjunction with the Jensen Beach Centennial Celebration and featured a concert by Marie Osmond. Celebrating twenty-four years in 2011, the weekend long festival celebrates Jensen Beach and salutes the community's rich pineapple heritage. The event's mass appeal has earned it the reputation as the region's premier music festival. The signature event of Jensen Beach, the Pineapple Festival is one of the few remaining street festivals in South Florida. Produced by the Jensen Beach Chamber of Commerce, the Pineapple Festival offers world-class concerts, arts, crafts, midway rides, local bands, stunt shows and street performers for the whole family to enjoy. In 1990 Jensen Beach and Gregory Town, Eleuthera, Bahamas established a sister city relationship. A popular attraction at the festival each year is an authentic Bahamian Market from Eleuthera that features island music, crafts, and the heart pounding rush of the Junkanoo parade.

Become a sponsor...

Learn more about Jensen Beach Pineapple Festival sponsorship by calling 772-334-3444. The deadline for involvement is September 30, 2011.

Headliner History

Marie Osmond
 T.G. Shepard
 Mary Wilson and the Supremes
 Peter Noone, B.J. Thomas
 Lee Greenwood
 Ronnie Milsap
 Marky Mark (Mark Wahlberg)
 Molly Hatchet
 The Commodores
 Chubby Checker
 Three Dog Night
 Nestor Torres
 Bad Company
 Kansas, Gary Puckett
 Little River Band
 Juice Newton
 Blood, Sweat & Tears
 Atlanta Rhythm Section
 Laura Branigan
 Jefferson Starship
 Georgia Satellites
 Ronnie McDowell
 The Spinners, H-Town
 Mark Collie
 Glenn Miller Orchestra
 Charlie Daniels Band
 Kellie Pickler
 Drew Seeley
 Bucky Covington
 Morris Day & The Time
 Ethan Bortnick
 Chuck Wicks, Pat Green
 Honor Society
 .38 Special
 The Dirty Heads
 Pacific Dub
 Justin Moore

BE A SPONSOR



JENSEN BEACH PINEAPPLE FESTIVAL

November 4-6, 2011



Uncle Kracker
Friday, Nov. 4, 8pm



The Outlaws
Saturday, Nov. 5, 8pm



Ballyhoo!
Sunday, Nov. 6, 6pm



2010 SPONSORS

TD Bank
Florida Lottery
Southern Eagle Distributing, Inc.
Scripps Treasure Coast Newspapers
Advantage Ford
Comcast & Comcast Spotlight
Martin County Tourist Development Council
Sonic Drive-In
Coca-Cola
United Rentals
AT&T Real Yellow Pages
Lauri J. Goldstein P.A.
Vistana's Beach Club
Courtyard by Marriott
Ampersand Graphics
Wachovia—A Wells Fargo Company
WAVE FM 92.7
Coast FM WHLG 101.3
Fifth Third Processing Solutions
Crawdaddy's N'awlin's Café & Raw Bar
Mulligan's Beach House Bar & Grill
Pitchford's RV Resort
BJ's Wholesale Club
Premier Tenting Solutions & Event Rentals
Stuart Business Systems
Design's With Impact
Doolan Amusements
Pelican Printing
STS Aviation Group
Tidy Coast Containers
Florida Power & Light Company
Holiday Inn Port St. Lucie
Jensen Beach Storage
Caribbean Shores Hotel & Cottages
Inn at Tilton Place
ACE Hardware
MoneySaver Magazine
Pure Ink Printing
Rooster's Daytime Café
Clarion Inn
Publix Super Markets
Mary's Kitchen
BUZZ 103.1 FM
Gater 98.7 FM
Ocean Breeze Park
Moe's Southwest Grill
Treasure Coast Square Mall
Dena's Restaurant

get noticed SPONSORSHIP CHOICES get connected

Main Stage Sponsor...\$15,000

- Exclusive naming rights for main stage
(company must provide stage screams)
- Pre-concert on stage announcement opportunity
- Pre-sale ticket outlet option
- Logo & link on festival website
- Company banners in event site and entrance gates
- One booth space (premium location)
- Logo placement on display and TV advertising
- Logo on street banner and events schedule
- Exclusive mention in radio advertising
- 20 VIP all access passes & festival t-shirts; 10 parking passes

Golden Pineapple Sponsor...\$5,000

- Logo & link on festival website
- Banner in event site and entrance gates
- One booth space
- Logo placement on display and TV advertising
- Logo on street banner and events schedule
- Special mention in radio advertising
- 8 VIP all access passes & festival t-shirts; 4 parking passes

Hospitality Tent Sponsor...\$3,000

- Naming rights for VIP Hospitality Tent
- Display space & company banner in VIP tent area
- Logo & link on festival website
- Logo placement on display and TV advertising
- Logo on street banner and events schedule
- Special mention in radio advertising
- 6 VIP all access passes & festival t-shirts; 3 parking passes

Pineapple Crown Sponsor...\$2,500

- Banner on perimeter fencing
- One booth space
- Company name exposure in festival events schedule
- Company name & link on festival website
- 4 VIP all access passes & festival t-shirts; 2 parking passes

Blue Diamond Sponsor...\$1,000

- Company name & link on festival website
- Company name exposure in festival events schedule
- 2 VIP all access passes & festival t-shirts

Heritage Sponsor...\$500

- Company name & link on festival website.
- 2 one-day passes & festival t-shirts

Bahamian Market Sponsor...\$5,000

- Naming rights for Bahamian Market stage
- Logo & link on festival website
- Company banner in event site and entrance gates
- One booth space in Bahamian Market
- Logo placement on display and TV advertising
- Logo on street banner and events schedule
- Exclusive mention in radio advertising
- 8 VIP all access passes & festival t-shirts; 4 parking passes

Official Media Sponsors

\$20,000+ value and negotiated agreement
Product/service contribution in lieu of cash is negotiable.

Please fill out the form below

Check the box next to the sponsorship level your company is interested in becoming.

Contact: _____

Title: _____

Company: _____

Mailing Address: _____

City: _____ St: _____ Zip: _____

Cell Phone: _____

Business Phone: _____

Email: _____



JENSEN BEACH
PINEAPPLE
FESTIVAL

Jensen Beach Chamber of Commerce
PO Box 1536

Jensen Beach, FL 34958-1536

www.PineappleFestival.info