



JENSEN BEACH
PINEAPPLE
FESTIVAL

NOV. 11-13

2016 Sponsorship Opportunity

November 11 (6pm-11pm) ♦ November 12 (2pm-11pm) ♦ November 13 (12pm - 7:30pm)



**Drake White
and The Big Fire**
Friday

Country



Smash Mouth
Saturday

Pop Rock



Lincoln Brewster
Sunday

Christian Rock



Brought to you by:

**Jensen Beach
Chamber of Commerce**
1960 NE Jensen Beach Blvd.
Jensen Beach, FL 34957

(772) 334-3444

info@JensenBeach.biz

www.PineappleFestival.info

Sponsorship Works

The signature event of Jensen Beach, the Pineapple Festival is produced by the Jensen Beach Chamber of Commerce and is considered the region's most popular and anticipated music festival. Since 1988, the festival has celebrated the community's rich pineapple plantation heritage. With the loyal support of sponsors and volunteers, the reach and reputation of the Pineapple Festival has expanded well beyond the Treasure Coast. The event's extensive marketing and publicity now touches over one-million people from South of West Palm Beach to North of Melbourne. The festival website reported 32,167 real visits last year and more than 35,000 people traditionally attending the 3-day event. During the past three-decades, it has produced a local economic impact that has surpassed 20 million dollars and has also generated greater than 1.5 million dollars in local and state tax revenues.

The Jensen Beach Pineapple Festival provides numerous attractions and fun for the entire family, including world-class concerts, arts, crafts, street performers, local bands, midway rides, great food and beverages. One of the main attractions of the festival is the popular Bahamian Market. A delegation from the island of Eleuthera, Bahamas creates an authentic Bahamian Market that features island music, crafts and the heart pounding sounds of Junkanoo. Proceeds from the event help to support important Chamber programs as well as charitable nonprofit organizations such as The Entrepreneurship Foundation, Inc. and the History Museum of Jensen Beach, Inc.

SPONSORSHIP CHOICES

Main Stage Exclusive Sponsor \$20,000

Where the hottest entertainment of the weekend happens and the focal point of the Jensen Beach Pineapple Festival's world class concerts.

- ◆ Exclusive naming rights for Pineapple Festival Main Stage.
- ◆ Pre-concert on-stage promotion opportunity.
- ◆ Three (3) banners prominently displayed throughout festival site (Max. 3' x 6').
- ◆ One (1) premium 10'x10' booth space that includes, tent, light, table and two chairs.
- ◆ Company logo in festival advertising: TV, print, website w/ link, Facebook, flyers, posters, schedule of events, exclusive mention in radio advertising.
- ◆ Fifty (50) Festival and VIP area one-day admission passes, plus VIP concert seating.

VIP Hospitality Area Sponsor \$7,500

The premier spot to enjoy refreshments and Jensen Beach Pineapple Festival world class concerts.

- ◆ One (1) banner prominently displayed in VIP area (Max. 3' x 6').
- ◆ Signage including company name and/or logo at VIP area entrance.
- ◆ One (1) 10'x10' booth space that includes, tent, light, table and two chairs.
- ◆ Company logo in festival advertising: TV, print, website w/ link, Facebook, flyers, posters, schedule of events, exclusive mention in radio advertising.
- ◆ Pre-concert on-stage promotion opportunity.
- ◆ Twenty (20) Festival and VIP area one-day admission passes, plus VIP concert seating.

Shuttle Service Sponsor \$6,000

- ◆ Company name and/or logo placed in prominent locations on festival shuttle buses used for transporting festival attendees and volunteers.
- ◆ Signage including company name and/or logo at bus pick-up and drop-off locations.
- ◆ Opportunity to place promotional take-away items inside each shuttle bus.
- ◆ One (1) 10'x10' booth space that includes, tent, light, table and two chairs.
- ◆ Company logo in festival advertising: TV, print, website w/ link, Facebook, flyers, posters, schedule of events, exclusive mention in radio advertising.
- ◆ Pre-concert on-stage promotion opportunity.
- ◆ Twelve (12) Festival and VIP area one-day admission passes, plus VIP concert seating.

Golden Pineapple Sponsor \$5,000

- ◆ Two (2) banners prominently displayed throughout festival site (Max. 3' x 6').
- ◆ One (1) 10'x10' booth space that includes, tent, light, table and two chairs.
- ◆ Company logo in festival advertising: TV, print, website w/ link, Facebook, flyers, posters, schedule of events, exclusive mention in radio advertising.
- ◆ Pre-concert on-stage promotion opportunity.
- ◆ Twelve (12) Festival and VIP area one-day admission passes, plus VIP concert seating.

Pineapple Crown Sponsor \$2,500

- ◆ One (1) banner prominently displayed in festival site (Max. 3' x 6').
- ◆ One (1) 10'x10' booth space.
- ◆ Company name in festival advertising: print, website w/ link, Facebook, schedule of events.
- ◆ Pre-concert on-stage acknowledgment.
- ◆ Eight (8) Festival and VIP area one-day admission passes, plus VIP concert seating.

Blue Diamond Sponsor \$1,000

- ◆ Company name on festival website w/ link.
- ◆ Company name listed in official schedule of events.
- ◆ Pre-concert on-stage acknowledgment.
- ◆ Four (4) Festival and VIP area one-day admission passes, plus VIP concert seating.

Heritage Sponsor \$500

- ◆ Company name on festival website w/ link.
- ◆ Company name listed in official schedule of events.
- ◆ Pre-concert on-stage acknowledgment.
- ◆ Two (2) Festival and VIP area one-day admission passes, plus VIP concert seating.

Official Media Sponsors

- ◆ Agreement and value negotiated.

A limited number of parking passes are available by request only.

Headliner History

Marie Osmond
T.G. Shepard
Mary Wilson and the Supremes
Peter Noone
B.J. Thomas
Lee Greenwood
Ronnie Milsap
Marky Mark (Mark Wahlberg)
Molly Hatchet
The Commodores
Chubby Checker
Three Dog Night
Bad Company
Nestor Torres
Kansas
Little River Band
Juice Newton
Gary Puckett
Blood, Sweat & Tears
Atlanta Rhythm Section
Laura Branigan
Jefferson Starship
Georgia Satellites
Ronnie McDowell
The Spinners
H-Town
Mark Collie
Glenn Miller Orchestra
Charlie Daniels Band
Kellie Pickler
Drew Seeley
Bucky Covington
Morris Day & The Time
Ethan Bortnick
Chuck Wicks
Pat Green
Honor Society
.38 Special
The Dirty Heads
Pacific Dub
Justin Moore
Uncle Kracker
Drake White
Ballyhoo!
The Outlaws
Chris Cagle
Eddie Money
Vanilla Ice
Little River Band
The Marshall Tucker Band
Joel Crouse
Kidz Bop Kids
Jerrod Niemann
The Expendables
Cole Swindell
The Pointer Sisters
Before You Exit
Natural Vibrations
Big Smo
Chase Bryant

2016 Sponsorship Agreement

Company Name: _____

Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Cell Phone: _____

Email: _____

Please select sponsorship level.

- Main Stage - \$20,000
- V.I.P. Hospitality Area - \$7,500
- Shuttle Service - \$6,000
- Golden Pineapple - \$5,000
- Pineapple Crown - \$2,500
- Blue Diamond - \$1,000
- Heritage - \$500

Make checks payable to the Jensen Beach Chamber of Commerce and mail to:
Jensen Beach Chamber of Commerce, PO Box 1536, Jensen Beach, FL 34958.

For additional information call (772) 334-3444.

Sponsorship is based on the level chosen and is official upon receipt of the 2016 sponsorship agreement and payment.

Authorized Signature

_____ Date _____



The event history...

The inaugural Jensen Beach Pineapple Festival was held in the fall of 1988 in conjunction with the Jensen Beach Centennial Celebration and featured superstar Marie Osmond in concert. For three decades, the weekend long festival salutes the community's rich pineapple plantation heritage. Produced by the Jensen Beach Chamber of Commerce, the festival has featured world-class concerts, arts, crafts, midway rides, local bands and street performers. The signature event of Jensen Beach, the Pineapple Festival also established the pineapple as the official community symbol. In 1990, Jensen Beach and the Bahamian settlement of Gregory Town, Eleuthera, became sister cities. The close relationship led to one of the most popular festival attractions. The authentic Bahamian Market features live island music, crafts and the heart pounding rush of the Junkanoo parade.

2015 Sponsor Support

Florida Lottery
Bev Smith KIA
STS Aviation Group
CBS 12 WPEC
Southern Eagle Distributing - Bud Light
Treasure Coast Newspapers
Mulligan's Beach House Bar & Grill
Geico Local Office
Ocean Breeze Resort
Jensen Beach Plumbing, Inc.
DiscoverMartin.com
Hometown News
The Home Depot
Seacoast Bank
United Rentals
Lauri Goldstein & Associates
Vistana Beach Club
Courtyard by Marriott - Hutchinson Island
Holiday Inn Port St. Lucie
Welcome Home Realty International
Ampersand Graphics
Fun Tours Travel
WAVW FM 92.7
The Coast 101.3
WIRK
94.7 Hot Country
93.7 WGYL
99.7 JACK FM
Wells Fargo Bank
Fifth Third Processing Solutions by Vantiv
Crawdaddy's N'awlin's Grill & Bar
Pitchford's RV Resort
Vacation Village Resorts
ACE Hardware
Four Fish Inn
Tent Logix
Stuart Business Systems
Impactful Media Group
Big Fun Amusements
Pelican Printing
Tidy Coast Event Services
Martin County Currents
Florida Power & Light
Freedom Waste
Signs of the Times
Storm Tight Windows
Jan's Place
Jensen Beach Inn
Moe's Southwest Grill
Miller's Jensen Ale House
The Tilton Bed, Breakfast & Events
Stuart Cassidy Ice
Buffalo Wild Wings
Pineapple Jack's Bistro
Hurricane Grill & Wings
Mary's Gourmet Kitchen
Shakra's Deli & Restaurant
Bagel Break Deli
Surfside Grill & Pizzeria
Subway of Jensen Beach