



Dear Vendor,

Thank you for your interest in the **29th Annual Jensen Beach Pineapple Festival**, our community's signature event. Held in the streets of Historic Downtown Jensen Beach, the Pineapple Festival is the area's most popular and most anticipated music festival.

Attached is the **2016 Marketplace Vendor Application**. The dates of this year's event are Friday, November 11, Saturday, November 12 and Sunday, November 13.

This year, our world-class concert line-up includes, rising country music star **Drake White and The Big Fire**, Friday night; the 90's pop rock sensation, **Smash Mouth**, Saturday night; and Sunday, Family Day, will headline the acclaimed Christian rock star, **Lincoln Brewster**.

The festival includes *Big Fun* midway rides owned and operated by local Jensen Beach resident Mike Doolan. The authentic Bahamian Market and the crowd favorite Junkanoo parades return, plus arts, crafts, jugglers, magicians, great food, drinks and fun for all. To learn more, visit [www.PineappleFestival.info](http://www.PineappleFestival.info) and "Like" us on *Facebook*.

If you have any questions about becoming a Pineapple Festival Marketplace vendor or require additional information, please contact us at (772) 334-3444 or email [ron@jensenbeach.biz](mailto:ron@jensenbeach.biz).

Best Regards,

*RON*

Ronald E. Rose  
Event Manager  
Chamber President CEO



JENSEN BEACH  
**PINEAPPLE**  
FESTIVAL

Brought to you by  
Jensen Beach  
Chamber of Commerce

## 29th Annual Jensen Beach Pineapple Festival 2016 Marketplace Vendor Application

November 11 (6pm-11pm) ♦ November 12 (2pm-11pm) ♦ November 13 (12pm - 7:30pm)

In the streets of Historic Downtown Jensen Beach, Florida



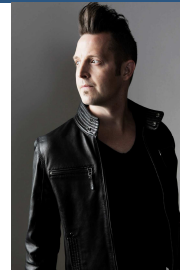
**Drake White  
and The Big Fire**  
Friday

Country



**Smash Mouth**  
Saturday

Pop Rock



**Lincoln Brewster**  
Sunday

Christian Rock

The Jensen Beach Chamber of Commerce is proud to present the **Festival Marketplace** at the **29th Annual Jensen Beach Pineapple Festival** where there is expected to be will be over 35,000 in attendance.

**A limited number of spaces are available to food vendors, businesses, artists, crafters, and organizations.**

### Pineapple Festival Marketplace Exhibit Space Fee with Electric

**Entrance Gate Spaces 37-41** ::: (outside event gate) artists, crafters **\$250** ::: non handcrafted items **\$300**

**Entrance Gate Spaces 42-50** ::: (outside event gate) artists, crafters **\$200** ::: non handcrafted items **\$250**

*Marketplace spaces are open to vendors that wish to display services or sell non-handcrafted items.*

*Inside spaces are also available to artists and crafters.*

**Marketplace Exhibit Spaces** ::: **\$300**

**Marketplace Exhibit Spaces 18,19, 24, 25** ::: **\$400** (20' space)

**Marketplace Exhibit Spaces 55 - 66** ::: **\$350** (space for storage trailer behind booth)

**Food Vendor Spaces 1 - 8** ::: **\$70** per linear foot

No refunds after **October 14, 2016**

**Complete application:** Email or mail two (2) photos of work to be displayed and a brief description of what is to be represented. Photos of work or brochures will not be returned. If a business, please submit a brochure and/or website address in lieu of photos.

**Send completed applications and fee to:** Jensen Beach Chamber of Commerce, PO Box 1536, Jensen Beach FL 34958-1536. Checks should be made payable to Jensen Beach Chamber of Commerce.

**Notification of Acceptance:** Will take place no more than thirty (30) days from receipt of application. Exhibit fee will be deposited upon receipt, but does not indicate acceptance into the Jensen Beach Pineapple Festival.

**Exhibit Space:** Must be constructed to withstand all weather conditions. Exhibit spaces will be 10' x 10' and all items must be contained within the space. Vendors must provide their own tent, booth, tables, chairs and signage. All exhibits must be suitable for family viewing. Pineapple Festival officials reserve the right to remove any items that may be deemed inappropriate. The festival manager shall have sole authority and discretion in the assignment of vendor spaces.

For additional information call (772) 334-3444

Email: Ron@JensenBeach.biz  
Suzanne@JensenBeach.biz

[www.PineappleFestival.info](http://www.PineappleFestival.info)

# 2016 Pineapple Festival Marketplace Vendor Application

## HOW TO APPLY

Date: \_\_\_\_\_

- Print clearly and completely fill out application.
- Email digital photos of items you plan to sell as well as your exhibit. Email to: [info@jensenbeach.biz](mailto:info@jensenbeach.biz)
- Full payment must be included with application.

Contact Person: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_ Business Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

Select Category:  Business  Food Vendor  Artist/Crafter  Other  Nonprofit Space Number Requested: \_\_\_\_\_

List items you will display or sell: \_\_\_\_\_

Please provide electric requirements if other than 20 AMP 110-volt, with a maximum 400 watts: \_\_\_\_\_

*Any special electrical service needed and not specified in this agreement will be at the electrician's discretion and may be provided at the vendor's expense. Any electrical services added during the event must be paid immediately following service completion to the electrician.*

Additional Contacts: \_\_\_\_\_ Mobile #: \_\_\_\_\_

*To help ensure smooth on-site operation and communications with your exhibit personnel, please provide the name of the person who will be responsible for the operation of exhibit if that person will be someone other than contact person. Exhibitors will be issued two-gate passes and one-parking pass (by request only). Additional admission gate passes are available at an additional charge.*

Space Fee: \$ \_\_\_\_\_

Food Vendor Refundable \$100 Cleanup Deposit: \$ \_\_\_\_\_

Make checks payable to: Jensen Beach Chamber of Commerce

Total: \$ \_\_\_\_\_

Credit Card Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_

Name on card \_\_\_\_\_ Zip Code \_\_\_\_\_

Credit Card charge questions: (772) 334-3444. Visa, MasterCard, Discover, AMEX, Debit Card accepted.

Food vendors list menu items: \_\_\_\_\_

Must offer PINEAPPLE as an ingredient in one or more menu items. Food trailer/truck length & width: \_\_\_\_\_

Food Concession Concept/Theme: \_\_\_\_\_

What method of cooking will be used?  Propane  Electric Grill  Charcoal  Wood  Other \_\_\_\_\_

The applicant agrees that herein stated is an accurate description of products and/or services to be sold or displayed, including activities and promotions planned, and that the Festival manager shall be the sole judge as to whether or not the products and/or services listed are suitable for family viewing and in keeping with the festival guidelines. All vendors must sign this agreement form. Applicants agree to carry appropriate liability insurance as indicated in this agreement and name the Jensen Beach Chamber of Commerce as an additional insured.

I agree to indemnify and hold harmless the Jensen Beach Chamber of Commerce, all sponsors and their assignees, employees, agents and volunteers from and against any and all fees, costs and expenses incurred by them in connection with any lawsuits, claims or proceedings arising out of or in connection with my involvement with the 2016 Jensen Beach Pineapple Festival, including demands, cost damages, counsel, fees, charges, liabilities and expenses which may result at any time or be sustained by consequences of any act or negligence of the producing organization, its' employees, agents, board members, officers and volunteers. Martin County is in no way involved in offering or in the operation of the 2016 Jensen Beach Pineapple Festival other than use of their property.

SIGNATURE \_\_\_\_\_

Authorized Representative

PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

For Office Use Only

Received Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Check # \_\_\_\_\_

Payment Amount: \$ \_\_\_\_\_ Space # \_\_\_\_\_

Date Accepted: \_\_\_\_/\_\_\_\_/\_\_\_\_ Deposit Received \_\_\_\_/\_\_\_\_/\_\_\_\_

# 2016 Jensen Beach Pineapple Festival

## General Information, Guidelines and Restrictions

### PINEAPPLE FESTIVAL HOURS

Friday, November 11 (6pm - 11pm)  
Saturday, November 12 (2pm - 11pm)  
Sunday, November 13 (12pm - 7:30pm)

### LOCATION

Historic Downtown Jensen Beach, Pineapple Avenue and Ricou Terrace.

### DEADLINE

Application deadline is October 14, 2016. Late applications may be accepted if space permits and on a cash only basis.

### RESTRICTIONS

Vendors may not bring music or entertainment. No bottled water is allowed to be distributed free by any food vendor or exhibitor.

### ACCEPTANCE & SPACE ASSIGNMENT

Once exhibit spaces have been assigned, exhibitors can not request changes to their space location. Former festival exhibitors will have priority on space assignment. The Festival Manager shall have sole authority and discretion in the assignment of vendor spaces. The bank deposit of exhibit space fees does not indicate acceptance into the Jensen Beach Pineapple Festival. Space assignment and acceptance letter will be mailed or emailed, and will include general festival information.

### EXHIBIT SPACE

Marketplace Vendor Space provided will be 10' x 10' and all items must be contained within the space. Vendors may not share their space with another vendors. Vendors must provide their own tents, booths, tables, chairs and signage. Tents must be flame resistant. If you need to rent tents, tables, chairs and lights, please call 772-334-3444. Signs must be professional and clearly visible. Electric is available to all spaces, please provide requirements on application.

### SET-UP, UNLOADING & BREAKDOWN

All exhibitors are required to check-in at the Festival Headquarters upon arrival located at 1900 NE Ricou Terrace, Downtown Jensen Beach. Set-up begins at 8am on Friday, November 11. Unloading will be limited to 15 minutes and strictly enforced. All vendors must have their vehicles off the street no later than 3:00pm. Absolutely no vehicles permitted in festival site during event hours. Breakdown begins Sunday, November 13 at 7:30pm. No early departures.

### INSURANCE

Commercial exhibitors and food vendors must provide Certificate of General Liability Insurance in the amount of \$1,000,000 per occurrence, with a \$2,000,000 aggregate limit of liability naming the Jensen Beach Chamber of Commerce as additional insured before this contract agreement is in force.

### COPYRIGHT PROTECTION

Merchandise featuring the words "Jensen Beach Pineapple Festival", "Pineapple Festival" or any variation thereof or official festival logos or design is not allowed.

### FAILURE TO DISCLOSE

All fees paid to the Jensen Beach Chamber of Commerce are not refundable after October 14, 2016. Any failure to disclose completely and truthfully the information requested in this agreement shall be a breach of this agreement and all fees will be retained as liquidated damages for the vendor's failure to comply with this agreement.

### SECURITY

The Jensen Beach Chamber of Commerce will not be responsible for vandalism or theft of your exhibit or its' contents. Martin County Sheriff Deputies will provide security during festival hours and a private security company during overnight hours when the festival is closed. Security is limited during overnight hours (11pm until 12pm) for spaces that are located outside the gated festival site, therefore it is highly recommended that all items be removed during overnight hours.

### FOOD CONCESSIONS

- Food vendors can accept cash for sales.
- Selection criteria: quality, popularity, menu and food service experience.
- Must offer **PINEAPPLE** as an ingredient in one or more menu items.
- No duplicate food menu items or concession theme will be accepted.
- All food vendors planning to sell carbonated beverages, water, fruit drinks or sports drinks must be approved by festival manager.
- Festival will handle clean ice sales (20lb & 50lb bag delivered)
- Additional charge will apply to fresh water access request.
- Food vendors menu board must list all items with prices. Prices must remain the entire event and clearly visible.
- Deliveries during event hours can be made by hand cart.

Food vendors must not have any equipment in the public area. All equipment must fit within the space allotted. All cooking equipment must have protection underneath to prevent any dripping onto the ground or pavement.

### INSPECTIONS

Fire, health, safety and electrical inspections will be made. Inspectors will issue permits for temporary food service if needed. Fees, licenses and permits are the responsibility of the vendor. If a vendor is forced to close because of the lack of necessary permits or licenses, the festival will not refund space fees or deposits. Required fire extinguisher must be multipurpose dry chemical rated at least 2A-15BC or a CO2 with at least a 15C rating with current tags.

### TRASH

Each exhibitor and food vendor is responsible for the clean up of their space. If left clean, the \$100 deposit will be returned. Please place trash into strong plastic garbage bags and set in front of exhibit space for pick-up during closed hours. Grease must be in food vendor's own grease buckets and disposed of by vendor. Any deviation from this policy will result in the loss of \$100 clean-up deposit.

### ELECTRIC

Provide electric requirements accurately on this application to avoid a delay during set-up. Each space will include access to one 20 AMP 110-volt electrical outlet with a maximum 400 watts total. No halogen lights permitted. Energy efficient bulbs are required. Vendors must supply a commercial grade, heavy duty 50' to 100' outdoor extension cord. Electrical cords must be commercial grade and have ground wire. Wires must be taped down with Gorilla or equivalent duct tape. Any special electrical service needed that was not specified in this agreement will be at the electrician's discretion and at the vendors expense. Electrical services added during the event must be paid to the electrician. The festival cannot guarantee that requested electrical requirements not listed will be available. Use of a silent generator must be pre-approved by Festival Manager.

### PARKING

Vendor parking lot will be identified at registration. Parking is limited and available for exhibitors on a first come, first served basis. There is absolutely no guarantee of assigned parking. Exhibitor's vehicle must display *Parking Pass* in front window or risk being towed. Exhibitors will be issued two employee passes and one parking pass (by request only). Additional festival admission passes are available at an additional charge.

### LODGING

Several local Hotels and RV Parks offer special rates to vendors, please check the website for additional information - [www.pineapplefestival.info](http://www.pineapplefestival.info).

#### Hotels

Coral Reef Motel (772) 334-1474	Jensen Beach Inn (772) 334-1466
Courtyard by Marriott Hutchinson Island (772) 229-1000	Four Fish Inn (772) 334-2152
Hampton Inn & Suites (772) 692-6922	Island Beach Resort (772) 229-3006
Holiday Inn Port St. Lucie (772) 337-2200	Hutchinson Island Marriott (772) 225-3700
The Tilton Inn (772) 934-6436	Park View Motel (772) 334-1525
River Palm Cottages & Fish Camp (772) 334-0401	Turtle Reef Club (772) 229-1772
Vistana Beach Club (772) 229-9200	

#### RV Parking

Pitchford's RV Resort (772) 334-7221

Ocean Breeze Resort (772) 334-2494

# 2016 Site Map

## November 11-13

# JENSEN BEACH PINEAPPLE FESTIVAL



The Tilton Breakfast and Events

Lures Riverfront Restaurant

STS Aviation Group VIP Hospitality Area

Admission Gate

Restrooms

Emergency Access Lane

**Main Stage**

VIP Seating Section  
Preferred Seating Section

SurfDance Marine  
Indian River Drive

Mary's Gourmet Kitchen  
Pineapple Discount Beverage

**Florida Lottery Stage**

1 2 3 4 5 6 7 8 9 10 & 11  
Beer

Food Court

Sound

Dumpster

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 & 17 18 (14')

Mulligan's Beach House Bar & Grill  
Then & Now Gallery  
Kirks Dive & Surf  
We Be Jammin'

Harper's Pub  
Welcome Home Realty International

Crawdaddy's N' Awlin's Cafe & Raw Bar

Ice Truck

Home Depot Kiss Marketing

Wells Fargo

48 47 46 45 44

Jensen Beach Boulevard (open to traffic)

Jani's Place  
Jani's Steak & Seafood House  
Jensen Beach Chamber of Commerce

STS Aviation Group

Debra Eddington DDS Dentist

Barbara Lappan Water Colors  
Sally Egan Roberts Designs

Jensen Beach Community Center

11 Maple Street  
Peter's Steak House

Jensen Beach Barber Shop

The Pink House Spa

Steel Spades Tattoo  
LaRose Thai

Bunk house Coffee Bar

Marketplace

20 21 22 23 24  
29 28 27 26 25

30 31 32 33 34 35 36

Pineapple Festival Headquarters  
1900 NE Ricou Terrace  
Restrooms

Tidy Coast Luxury Restrooms

Main Admission Gate

Jensen Beach Inn  
Pineapple Jack's Bistro

Emergency Services

Bahamas Stage

Bahamian Market

Marketplace

55 56 57 58  
59  
60 61 62 63 64 65 66 67 68 69  
plus extra rear space 66 - 55

Wells Fargo Drive-In

Ticky Dog Show

Kona Beach Cafe

Admission Gate

Midway

Midway

Midway

Midway

Midway

70

Midway