



2017 Sponsorship Opportunity

November 17 (6pm-11pm)

November 18 (2pm-11pm)

November 19 (12pm - 6pm)

NOVEMBER 17-19

Celebrating 30 Years

Presented by: Mulligan's Beach House Bar & Grill



Brought to you by:

**Jensen Beach
Chamber of Commerce
1960 NE Jensen Beach Blvd.
Jensen Beach, FL 34957**

(772) 334-3444

info@JensenBeach.biz

www.PineappleFestival.info

Sponsorship Works

The signature event of Jensen Beach, the Pineapple Festival is produced by the Jensen Beach Chamber of Commerce and is considered the region's most popular and anticipated music festival. Since 1988, the festival has celebrated the community's rich pineapple plantation heritage. With the loyal support of sponsors and volunteers, the reach and reputation of the Pineapple Festival has expanded well beyond the Treasure Coast. The event's extensive marketing and publicity now touches over one-million people from South of West Palm Beach to North of Melbourne. The festival website reported 30,777 real visits last year and more than 25,000 people traditionally attending the 3-day event. During the past three-decades, it has produced a local economic impact that has surpassed \$20 million and has also generated greater than \$1.5 million in local and state tax revenues.

The Jensen Beach Pineapple Festival provides numerous attractions and fun for the entire family, including world-class concerts, arts, crafts, street performers, local bands, midway rides, great food and beverages. One of the main attractions of the festival is the popular Bahamian Market. A delegation from the island of Eleuthera, Bahamas creates an authentic Bahamian Market that features island music, crafts and the heart pounding sounds of Junkanoo. Proceeds from the event help to support important Jensen Beach Chamber of Commerce programs as well as charitable nonprofit organizations such as The Entrepreneurship Foundation, Inc. and the History Museum of Jensen Beach, Inc.

SPONSORSHIP CHOICES

Exclusive Presenting Sponsor \$20,000

- Exclusive naming rights for presenting 30th Anniversary Pineapple Festival.
- Pre-concert on-stage promotion opportunity.
- Four (4) banners prominently displayed at each festival entrance gate. (Max. 3' x 6').
- One (1) premium 10'x10' booth space that includes, tent, light, table and two chairs.
- Company logo in advertising: TV, print, website w/ link, Facebook, flyers, posters, schedule of events, exclusive mention in radio advertising.
- Twenty-five (25) one-day admission passes, plus twenty-five (25) preferred concert seats.
- VIP Party, Thursday, Nov. 16, Mulligan's Beach House Bar & Grill, 2019 NE Jensen Beach Boulevard, Jensen Beach (RSVP required 772-334-3444, 4-5pm, 6-7pm, or 8-9pm)

Exclusive Stage Sponsor \$8,500

- Exclusive naming rights for Pineapple Festival. Main Stage.
- Pre-concert on-stage promotion opportunity.
- Two (2) banners prominently displayed at festival main stage. (Max. 3' x 6').
- One (1) premium 10'x10' booth space that includes, tent, light, table and two chairs.
- Company logo in advertising: TV, print, website w/ link, Facebook, flyers, posters, schedule of events, exclusive mention in radio advertising.
- Twenty (20) one-day admission passes, plus twenty (20) preferred concert seats.
- VIP Party, Thursday, Nov. 16, Mulligan's Beach House Bar & Grill, 2019 NE Jensen Beach Boulevard, Jensen Beach (RSVP required 772-334-3444, 4-5pm, 6-7pm, or 8-9pm)

Fireworks Sponsor \$10,000

- Pre-concert on-stage promotion opportunity.
- Two (2) banners prominently displayed throughout festival site (Max. 3' x 6').
- One (1) premium 10'x10' booth space that includes, tent, light, table and two chairs.
- Company logo in advertising: TV, print, website w/ link, Facebook, flyers, posters, schedule of events, exclusive mention in radio advertising.
- Fifteen (15) one-day admission passes, plus fifteen (15) preferred concert seats.
- VIP Party, Thursday, Nov. 16, Mulligan's Beach House Bar & Grill, 2019 NE Jensen Beach Boulevard, Jensen Beach (RSVP required 772-334-3444, 4-5pm, 6-7pm, or 8-9pm)

Golden Pineapple Sponsor \$5,000

- Two (2) banners prominently displayed throughout festival site (Max. 3' x 6').
- One (1) 10'x10' booth space that includes, tent, light, table and two chairs.
- Company logo in advertising: TV, print, website w/ link, Facebook, flyers, posters, schedule of events, exclusive mention in radio advertising.
- Pre-concert on-stage promotion opportunity.
- Twelve (12) one-day admission passes, plus twelve (12) preferred concert seats.
- VIP Party, Thursday, Nov. 16, Mulligan's Beach House Bar & Grill, 2019 NE Jensen Beach Boulevard, Jensen Beach (RSVP required 772-334-3444, 4-5pm, 6-7pm, or 8-9pm)

Pineapple Crown Sponsor \$2,500

- One (1) banner displayed in festival site (Max. 3' x 6').
- One (1) 10'x10' booth space.
- Company name in advertising: print, website w/ link, Facebook, schedule of events.
- Pre-concert on-stage acknowledgment.
- Eight (8) one-day admission passes, plus eight (8) preferred concert seats.
- VIP Party, Thursday, Nov. 16, Mulligan's Beach House Bar & Grill, 2019 NE Jensen Beach Boulevard, Jensen Beach (RSVP required 772-334-3444, 4-5pm, 6-7pm, or 8-9pm)

Blue Diamond Sponsor \$1,000

- Company name on festival website w/ link.
- Company name listed in official schedule of events.
- Pre-concert on-stage acknowledgment.
- Four (4) one-day admission passes, plus four (4) preferred concert seats.
- VIP Party, Thursday, Nov. 16, Mulligan's Beach House Bar & Grill, 2019 NE Jensen Beach Boulevard, Jensen Beach (RSVP required 772-334-3444, 4-5pm, 6-7pm, or 8-9pm)

Heritage Sponsor \$500

- Company name on festival website w/ link.
- Company name listed in official schedule of events.
- Pre-concert on-stage acknowledgment.
- Two (2) one-day admission passes, plus two (2) preferred concert seats.
- VIP Party, Thursday, Nov. 16, Mulligan's Beach House Bar & Grill, 2019 NE Jensen Beach Boulevard, Jensen Beach (RSVP required 772-334-3444, 4-5pm, 6-7pm, or 8-9pm)

Official Media Sponsors

- Agreement and value negotiated.

Parking passes available upon request

Headliner History

Marie Osmond
T.G. Shepard
Mary Wilson and the Supremes
Peter Noone
B.J. Thomas
Lee Greenwood
Ronnie Milsap
Marky Mark (Mark Wahlberg)
Molly Hatchet
The Commodores
Chubby Checker
Three Dog Night
Bad Company
Nestor Torres
Kansas
Little River Band
Juice Newton
Gary Puckett
Blood, Sweat & Tears
Atlanta Rhythm Section
Laura Branigan
Jefferson Starship
Georgia Satellites
Ronnie McDowell
The Spinners
H-Town
Mark Collie
Glenn Miller Orchestra
Charlie Daniels Band
Kellie Pickler
Drew Seeley
Bucky Covington
Morris Day & The Time
Ethan Bortnick
Chuck Wicks
Pat Green
Honor Society
.38 Special
The Dirty Heads
Pacific Dub
Justin Moore
Uncle Kracker
Ballyhoo!
The Outlaws
Chris Cagle
Eddie Money
Vanilla Ice
Little River Band
The Marshall Tucker Band
Joel Crouse
Kidz Bop Kids
Jerrod Niemann
The Expendables
Cole Swindell
The Pointer Sisters
Before You Exit
Natural Vibrations
Big Smo
Chase Bryant
Smash Mouth
Lincoln Brewster
Drake White and the Big Fire

2017 Sponsorship Agreement

Company Name: _____

Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Cell Phone: _____

Email: _____

Please select sponsorship level.

- ☐ Stage - \$8,500
- ☐ Fireworks - \$10,000
- ☐ Golden Pineapple - \$5,000
- ☐ Pineapple Crown - \$2,500
- ☐ Blue Diamond - \$1,000
- ☐ Heritage - \$500

Make checks payable to the Jensen Beach Chamber of Commerce and mail to:
Jensen Beach Chamber of Commerce, PO Box 1536, Jensen Beach, FL 34958.

For additional information call (772) 334-3444.

Sponsorship is based on the level chosen and is official upon receipt of the 2017 sponsorship agreement and payment.

Authorized Signature _____

Date _____



The event history...

The inaugural Jensen Beach Pineapple Festival was held in the fall of 1988 in conjunction with the Jensen Beach Centennial Celebration and featured superstar Marie Osmond in concert. For three decades, the weekend long festival salutes the community's rich pineapple plantation heritage. Produced by the Jensen Beach Chamber of Commerce, the festival has featured world-class concerts, arts, crafts, midway rides, local bands and street performers. The signature event of Jensen Beach, the Pineapple Festival also established the pineapple as the official community symbol. In 1990, Jensen Beach and the Bahamian settlement of Gregory Town, Eleuthera, became sister cities. The close relationship led to one of the most popular festival attractions. The authentic Bahamian Market features live island music, crafts and the heart pounding rush of the Junkanoo parade.

2016 Sponsor Support

Florida Lottery
STS Aviation Group
Southern Eagle Distributing - Bud Light
Treasure Coast Newspapers/TCPalm
Mulligan's Beach House Bar & Grill
ABC 25 WPBF
Treasure Coast Square Mall
Ocean Breeze Resort
Sam's Club
Jensen Beach Plumbing, Inc.
DiscoverMartin.com
Hometown News
The Home Depot
Lures Riverfront Restaurant
Teleperformance
Seacoast Bank
United Rentals
Lauri Goldstein & Associates
Vistana Beach Club
Courtyard by Marriott - Hutchinson Island
Holiday Inn Port St. Lucie
Welcome Home Realty International
Hampton Inn & Suites Stuart North
Ampersand
Fun Tours Travel
Christian FM 91.9 & 96.3
WAVV FM 92.7
The Coast 101.3
B94.7 Fresh Country
93.7 WGYL
99.7 JACK FM
Wells Fargo Bank
Fifth Third Processing Solutions by Vantiv
Crawdaddy's N'awlin's Grill & Bar
Pitchford's RV Resort
Palm Beach Post
ACE Hardware
Four Fish Inn
Tent Logix
Stuart Business Systems
Impactful Media Group
Santo's Wood Fired Pizza Restaurant
ACE OF CARTS
Pelican Printing
Tidy Coast Event Services
Martin County Currents
Freedom Waste
Signs of the Times
SunDance Marine
Jan's Place
Jensen Beach Inn
Jensen Beach Storage
Moe's Southwest Grill
Conchy Joe's Seafood Restaurant
Miller's Jensen Ale House
The Magic Oyster Bar & Seafood Grill
Castaways Gastropub
Cold Stone Creamery
Stuart Cassidy Ice
Pineapple Jack's Bistro
Hurricane Grill & Wings
Mary's Gourmet Kitchen
Sauder's Landing
Bagel Break Deli
Papa John's
Subway of Jensen Beach