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PINEAPPLE FESTIVAL RETURNS REVAMPED AND REFRESHED

Jensen Beach, FL, September 20, 2018 -- Two generations of Pineapple Festival-loving hearts soared when Jensen Beach Chamber of Commerce officials recently announced that the Pineapple Festival will return to the streets of historic downtown Jensen Beach on Friday-Sunday, November 16-18. The festival has been a tradition on the Treasure Coast for 30-years and is considered the signature event of Jensen Beach.

The revamped and refreshed free admission festival will introduce a “Home Grown” theme that will showcase local artists, local bands, contests, presentations on the history of Jensen Beach, and pineapple themed food and beverages. The pineapple prince & princess contest will return. Like the inaugural Pineapple Festival in 1988, festivalgoers will be able to enjoy the weekend festivities with no admission charge.

Ron Rose, Jensen Beach Chamber President CEO said the event has been refreshed to “bring our pineapple harvesting history and the local art scene front and center in a kid-friendly fun environment.”

Rose went on to say, “The festival will showcase what Jensen Beach offers year-round, which is a destination for art lovers, dining enthusiasts, and visitors, as well as a great place where popular community events are held.”

Complimenting the “Home Grown” theme, downtown restaurants will offer pineapple inspired entrees and art galleries and gift shops will display pineapple inspired displays. There will also be pineapple- themed activities, such as pineapple eating contests, cooking contests, and a pineapple chop demonstration. The recipes from the festival’s popular 1990 and 1991 pineapple themed cookbooks will be available online at the official festival website, www.PineappleFestival.info.

The stage will also be set for opportunities to buy fine art from a collection of creative minds who will showcase their handcrafted wares at the Pineapple Festival Art & Craft Show. Growing in popularity, the pre-holiday season art and craft show will be held on Saturday and Sunday only.

There will still be the familiar attractions such as Doolan’s “Big Fun” carnival ride company, owned and operated by Jensen Beach resident Mike Doolan. Festivalgoers will be able purchase one-price wristband ride specials each day during specific hours. Also, our sister city friends from Eleuthera, Bahamas will be back to showcase their island crafts and colorful Junkanoo parade, plus promote their country’s popular Bahamas Carnival event which is held in Nassau, May 3-5, 2019.

Festivities will run from 6pm to 11pm on Friday, November 16; 10am to 11pm on Saturday, November 17; and 10am to 6pm on Sunday, November 18. The art and craft show will be held from 10am to 9pm on Saturday and 10am to 6pm Sunday.

The Jensen Beach Chamber of Commerce produces the event, and the presenting sponsor is Mulligan’s Beach House Bar & Grill. For information on pineapple-themed contests, supporting the event as a sponsor, participating in the art and craft show, becoming an exhibitor, please contact the Jensen Beach Chamber of Commerce (772) 334-3444 or info@JensenBeach.biz.

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